

# Because the Workplace Matters.



**WORKPLACE  
STRATEGIES**  
Because the Workplace Matters.®

# Why We Matter

We believe that the workplace matters—and because of that, we at a3 Workplace Strategies matter.

The workplace reflects your culture and brand, and when workplace solutions are executed properly, they enhance productivity and improve the bottom line.

Since we serve only tenants and occupiers, not landlords and developers, we protect your interests through conflict-free and accountable representation.

Our approach is integrated and collaborative as we listen to your unique needs and work as an extension of your team every step of the way.



# Who We Are

a3 Workplace Strategies is a cutting-edge workplace consulting group serving organizations in Silicon Valley, the Bay Area, and beyond. Domestic services are provided in multiple metro markets. International services are provided through our central hub in London and extending to other key hubs in India, China, Japan, and Australia.

With experience spanning more than two decades, we have delivered outstanding results to hundreds of clients with local and global requirements.

We provide comprehensive, customized, start-to-finish solutions, including strategic planning, project management, and facilities management. We create collaborative environments and educate staff about benefits through change management.

Our services often involve the planning and execution of open offices that promote collaboration and help attract top talent.

Our responsive team of experts, led by Robin Weckesser, one of the industry's top producers and educators, averages 20-plus years of specialized experience. Our team formerly served as the Project Management Group for Cresa in the Bay Area.



# What We Do



We provide a full range of services and time-tested processes. These include the following:

## Services

- Strategic planning
- Site selection
- Pre-lease due diligence
- Work letter review
- Project management
- Change management
- Workplace strategy
- Space programming
- Team selection & vendor oversight
- Budget & cash flow management
- Scheduling
- Regulatory agency liaison
- Design & construction management
- Relocation oversight
- De-commission & restoration
- Facilities management

## Project Management & Facilities Management Phases

- Visioning/team assembly
- Planning
- Move-in
- Environmental health & safety
- Functional development & management
- Site operational management
- Calibration & maintenance project management

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# Who We Serve

a3 Workplace Strategies specializes in tenant workplace solutions, serving industry giants as well as start-ups in multiple industry sectors.

**Examples of Our Satisfied Clients Include:**





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