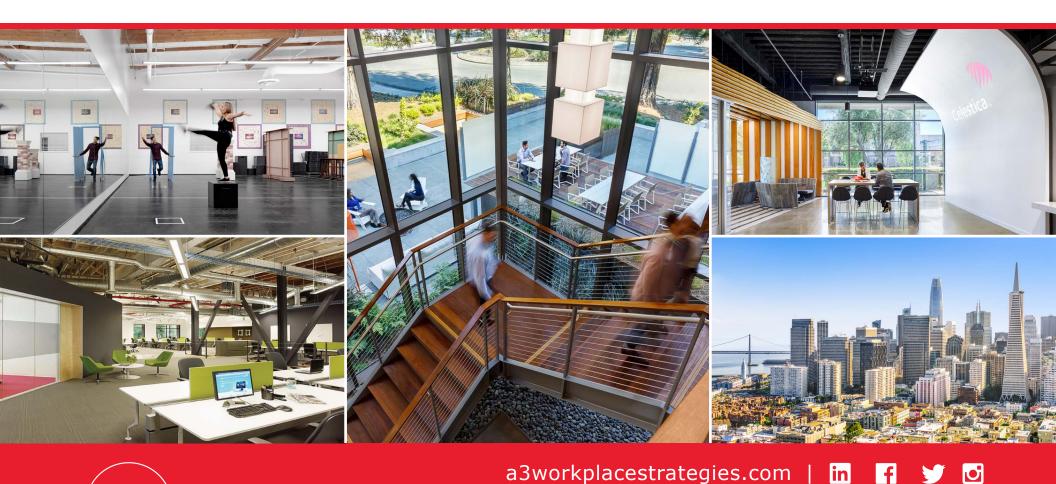
Customized Workplace Solutions

Integrated Project Management & Construction Management





a3workplacestrategies.com info@a3workplace.com 800-314-2256

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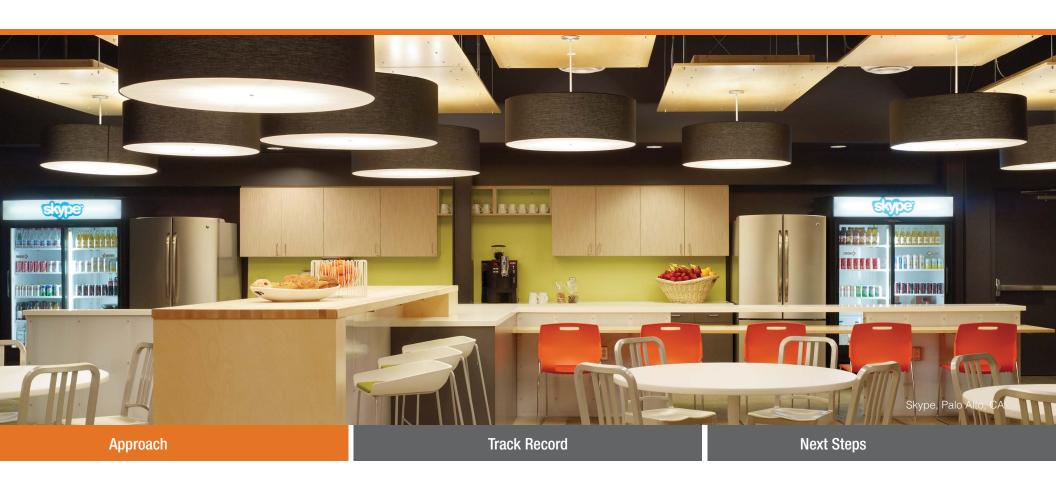
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Next Steps: Our Pledge, Your Next Steps



Our Approach, Your Competitive Edge.





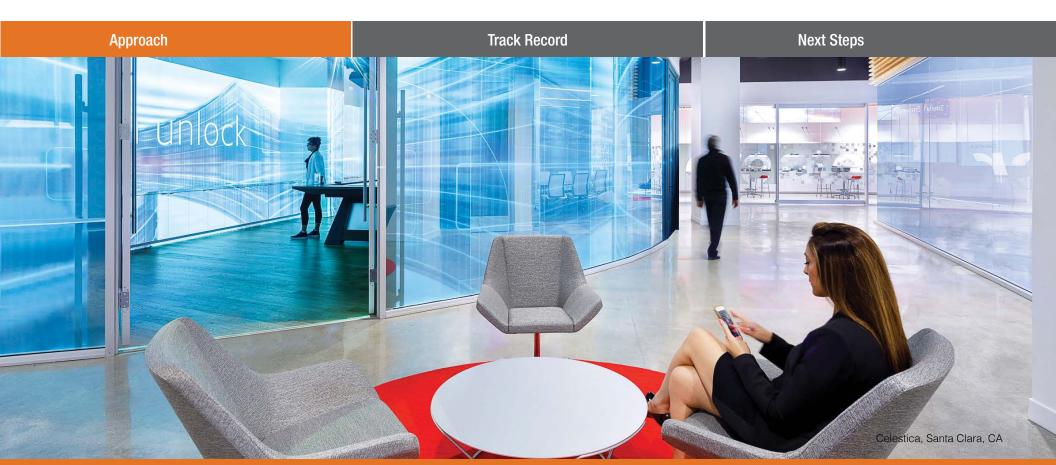
Our Distinct Advantages

Welcome to New Realities

The dramatic transformation of the workplace will continue indefinitely in the wake of the pandemic. Key considerations in creating a re-imagined environment include:

- Focus on budget, schedule, and process
- Rethinking work environments
- Enhancing productivity and ROI

Organizations need help in figuring out the "new normal." More than ever, you need a trusted advisor. We at a3 are best-suited to streamline the transformation of your space.



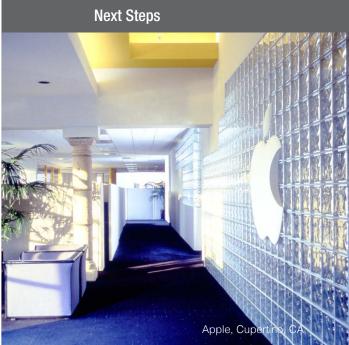
About a3 Founder, Robin Weckesser

- Robin's career spans 40 years, including stints at Apple, Incyte Genomics/Pharmaceuticals, and Cresa prior to founding a3 Workplace Strategies.
- Robin specializes in workplace solutions, project management, construction management, facilities management, design, and strategic planning.
- Clients trust Robin because of his experience, personalized approach, relationships, objectivity, work style, and RESULTS.

- Robin founded a3 in 2015 and has grown the firm to be the premier project and construction management company in the Bay Area.
- Robin worked for Apple from 1982–1994 and was Senior Project Manager for Apple's first owned headquarters as well as the historic Infinite Loop R&D campus.
- In 2007, Robin joined Cresa Partners, where he headed the firm's project management services in the Bay Area until 2015.
- For more on Robin, click here.
- Learn more about other a3 team members.







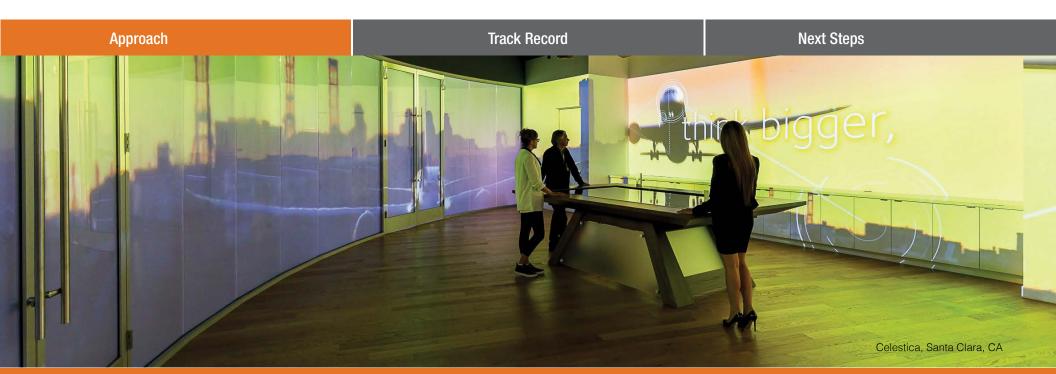
Our Distinct Advantages

About a3

- Premier workplace consulting group providing comprehensive, customized solutions for commercial real estate projects.
- Extensive experience and specialized expertise representing clients in Bay Area and beyond.

- Non-biased services include integrated project management, facilities management, and strategic planning.
- Oversight of vendors, including architects, general contractors, furniture, IT, AV, security, movers, etc.

 Accountable to you from start to finish.



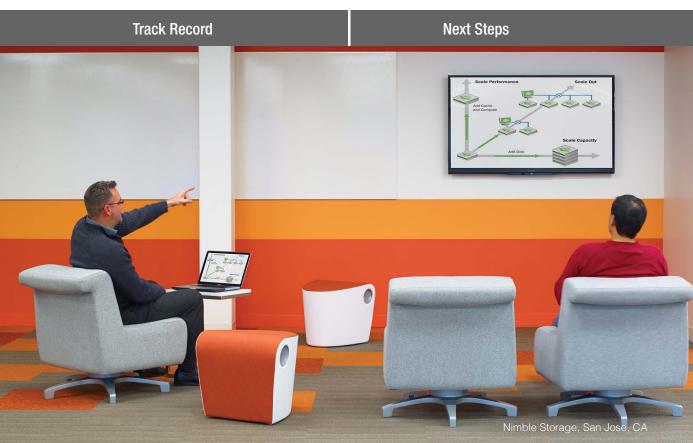
Our Distinct Advantages

Philosophy

- We believe the workplace matters—it reflects your culture and should positively impact all aspects of your business.
- We promote cutting-edge workplace solutions that attract and retain top talent.
- We recognize that one size doesn't fit all.

- We improve your bottom-line, with ROI averaging 95%.
- We align the corporate vision and objectives to deliver a workplace that works!







Our Distinct Niche

Comparing Different Paths Toward Workplace Solutions

• In-house Companies rarely have the resources to manage complex projects in-house. You need an experienced consultant who specializes in workplace project management.

- Architect or General Contractor
 Conflicts of interests will arise
 involving changes, costs, and
 scheduling unless the project
 management consultant is
 independent. You need objective,
 third-party project management
 to provide strategic perspective
 and oversight.
- Real Estate Firms Project
 management services are not
 the core focus of commercial real
 estate firms. You need a dedicated
 project management advisor to
 deliver customized solutions.





Why a3?

We provide non-biased project management oversight to optimize your critical workplace strategy, especially during today's "new normal." We protect your interests from start to finish and deliver on-time and on-budget. This is why you need a3!

Our Distinct Advantages

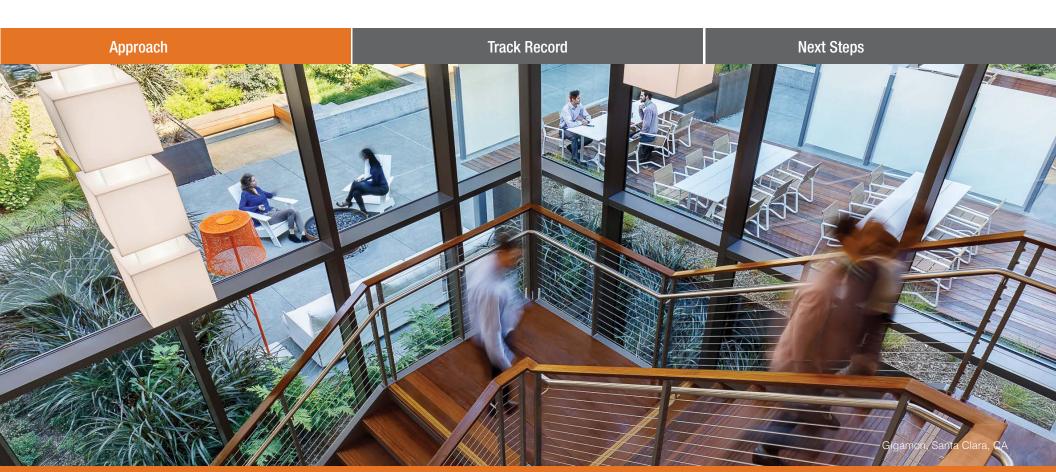
a3 Workplan

Workplace transformation can be a complicated process wrought with high risks and rewards. We have simplified the process with an easy-to-remember acronym:



It's time to protect your interests and optimize your workplace.

It's time to ACT with a3!





Approach Track Record Next Steps

Audit.

The best planning and programming begins with an understanding of the corporate vision, including a definition of challenges and opportunities. By meeting with all stakeholders, we identify what works and doesn't work in your space. By considering the impact of all generations at work, we are better able to establish a strategy, develop a customized plan, and implement it.

Create.

Once we understand the vision and objectives, we can create dynamic, modular, activity-based, cost-effective workplace solutions. Our comprehensive roadmap—outlining the needs, budget, and timeline of the design and construction phases—allows for ongoing review, contingencies, and change management. It is key to your success.

Transform.

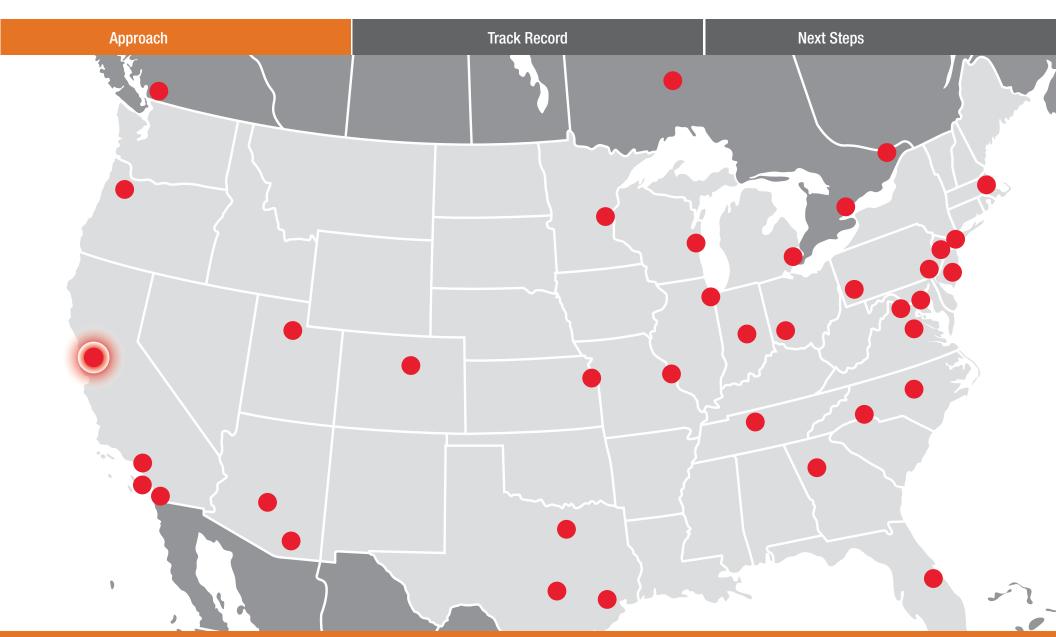
The final step is implementation of the plan. We track and evaluate progress, making necessary adjustments as needed.

Our team-centered approach puts your interests first. We stay on track, keep everyone engaged, direct all the players, and ultimately deliver on time and on budget. The result: workplace transformation to a workplace that works!

Services in North America

Domestic services provided in multiple metro markets.

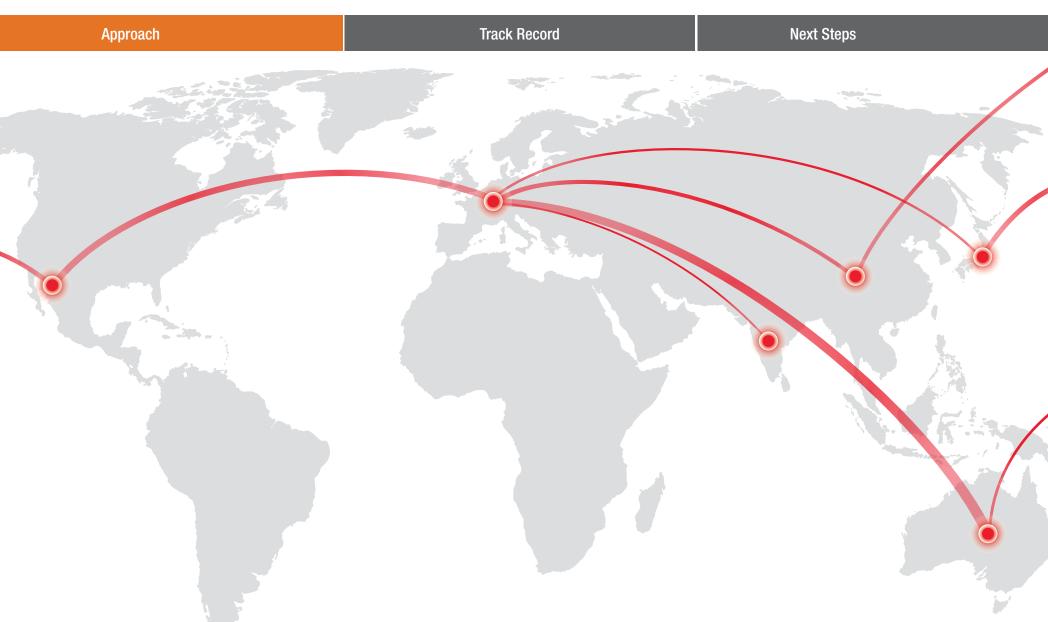




Services Worldwide

International services provided through our central hub in London and extending to other key hubs in India, China, Japan, and Australia.





Services

Our integrated approach includes project management, design, construction management, facilities management, and the following additional services:

(d3)

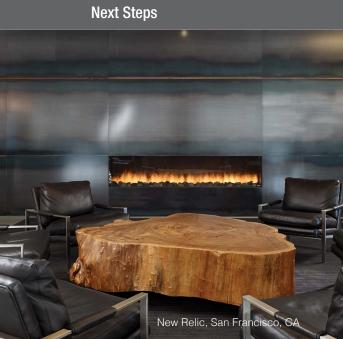
Comprehensive Services

- Program development/ space requirements
- Site selection review
- **!!** Entitlement management
- Pre-lease due diligence
- Test-fit process management
- Lease/work letter review

- Project team assembly
- T/AV system integration
- Workplace strategic planning
- **m** Design oversight
- Construction management
- Budget development and tracking
- Schedule development

- ✓ Vendor management
- Relocation management
- Openities Decommissioning management
- ✓ Project close-out
- Furniture repurposing & sustainability
- Fractional staffing





Project Phases

Visioning/Team Assembly

- Understand client goals and objectives
- Workplace strategy development
- Align team with requirements
- Develop and manage team selection process

Planning

- Review short-listed properties
- Perform initial site surveys
- Develop preliminary schedule and budget
- Review work letter

Preconstruction & Design

- Ensure design aligns with initial vision
- Update budget and schedule
- Value engineering from start to finish
- Assist with permit submittal

Construction & Fit-up

- Ensure construction aligns with design
- Manage the schedule and budget
- Represent client interests start to finish
- Mitigate risks and maximize ROI
- Occupancy planning and implementation

Move-In

- Assemble overall move strategy
- Provide post-move services

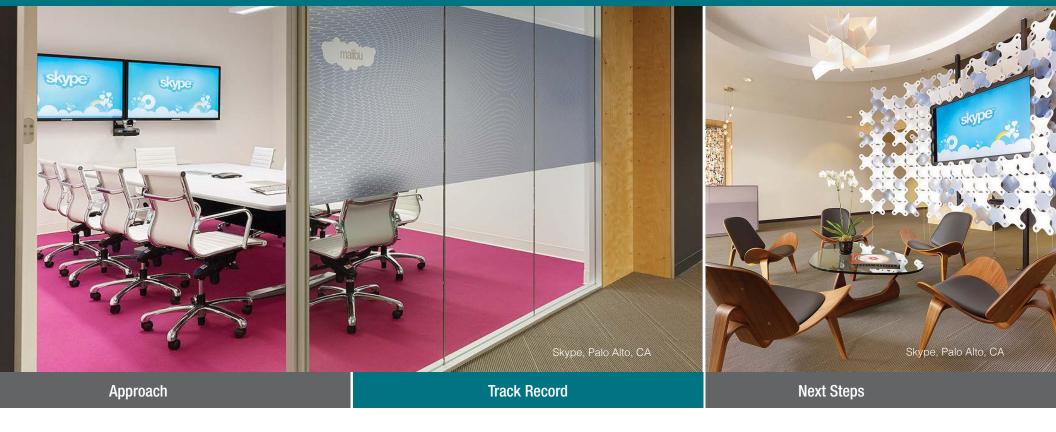


Our Past Record, Your Future Success.





Approach Track Record Next Steps



The Company We Keep







align































































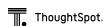










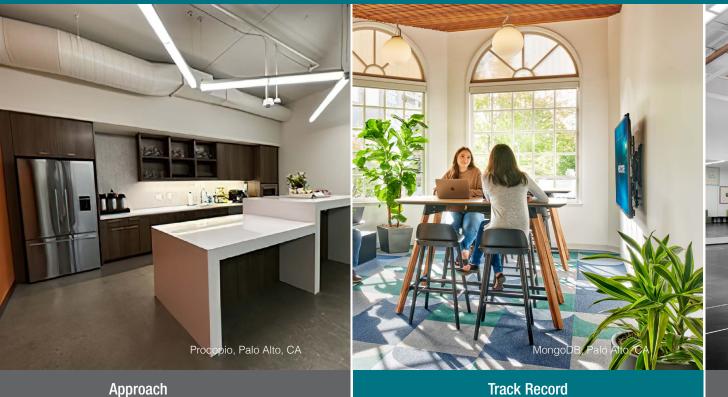














Testimonials

"a3 provided excellent service as we built out a new office in Palo Alto. We could not be happier...with their professional attitude, attention to detail, and timeliness."

Todd Webb, Director of Facilities, **Procopio**

"Our projects in Palo Alto and San Francisco carried unique complexities and challenges such as COVID-19. What distinguishes a3 is their personal touch...and transparent communication. I always felt like I was their only client." Gary Kelly, Global Program Manager,

MongoDB

"We were incredibly fortunate to work with Robin Weckesser during our construction project. Robin's calm and expert guidance helped us make decisions and stay on schedule."

Dana Zell, Managing Director, **Children's Music Theatre**







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Testimonials

"a3 delivered Class-A service. Their success is rooted in their commitment to excellence...trustworthy, experienced, focused project management. You will be immensely impressed by their dedication to you."

Senior Manager, US Properties & **Facilities, Prominent Bay Area** Law Firm

"a3 became trusted advisors... always available to guide us through unplanned issues. They helped ensure an excellent outcome as the project was completed under budget."

Vinu Raman, VP, Corporate Quality & **Operations Engineering,** Harmonic Inc.

"We partnered with a3 for the ground-up opening of our domestic headquarters. From site selection, lease negotiation...through post-occupancy, a3 was key every step of the way. a3's experience, knowledge, and network were invaluable."

Umesh Sachdev, Co-founder & CEO, Uniphore Software







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Testimonials

"Robin and his team...helped us assemble an ideal team of architects, general contractor, and others. They were extremely knowledgeable, professional, and a joy to work with. I could not have had a better outcome or selected a better project management partner."

Awanish Mishra, Director of Global IT, Facilities & Real Estate, Nimble Storage, Inc.

"We have worked with Robin and his associates on numerous projects. They are knowledgeable and well-versed in workplace strategy, planning, and design. Their approach is proactive and collaborative."

Winfield Roney, Principal, Corporate Market Sector Leader, HGA

"Thank you for your extraordinary efforts to create such a beautiful space for us! It will undoubtedly inspire us to produce more wonderful and innovative products."

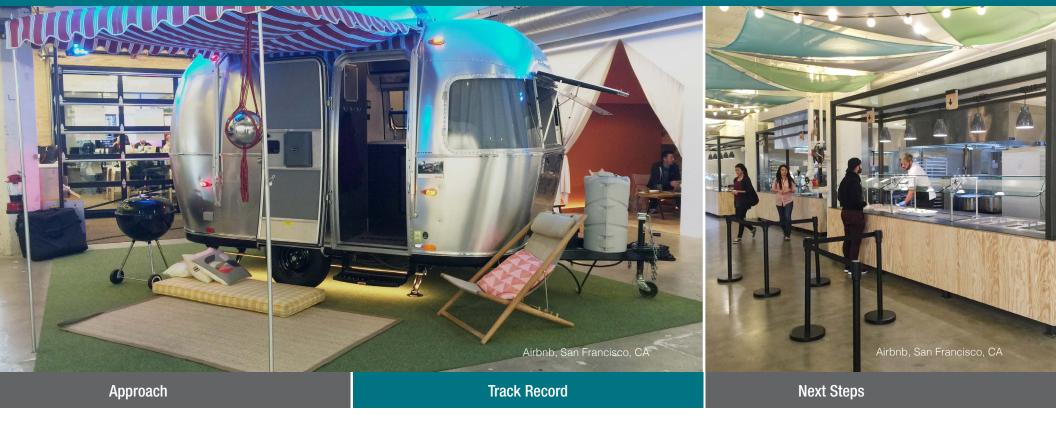
Don Albert, General Manager for the Americas, Skype





80 Willow

- a3 was hired by the multi-national owner of 80 Willow in Menlo Park, CA, to represent its interests in the design and construction of this shell retrofit project. 80 Willow is a Bay Area landmark known for decades as the Sunset Magazine headquarters. Working with the development team, a3 led the onboarding of the general contractor in addition to managing the schedule, budget, and construction.
- Key features: development of tenant office space, lobby, and meeting area for hosting entrepreneurial leader events, shell and structure refresh.
- Size: 38,667 SF
- · Location: Menlo Park, CA
- Architect: KSH Architects, San Francisco, CA
- General Contractor: Hillhouse, Morgan Hill, CA



Airbnb

- Airbnb, Inc. is a San Francisco-based company operating an online marketplace for short-term homestays and experiences. We were retained to manage the expansion of their SF office. The goal of the project was to enhance employee experience while providing a variety of work places to accommodate staff task requirements.
- Key features: branded conference/meeting rooms, full-service kitchen, food service equipment, coordinated break rooms, dining area, lounge spaces, meeting and guest reception areas, and a variety of open workplace experience areas.
- Size: 97,000 SF
- · Location: San Francisco, CA
- Architect: WRNS, San Francisco, CA
- General Contractor: Novo Construction, San Francisco, CA





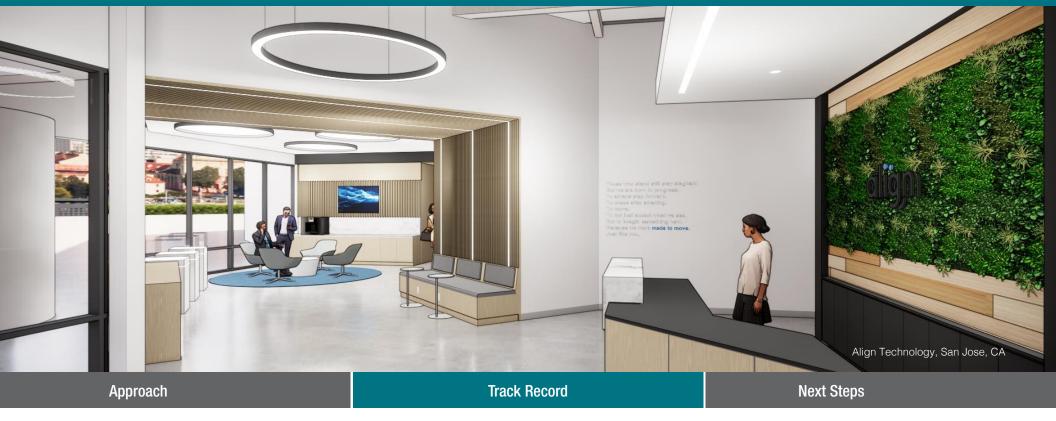
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Alibaba

- Alibaba, a leading online and mobile marketplace and cloud computing enterprise, hired us to provide integrated PM services that consolidated multiple sites into one Silicon Valley location.
- Key features: an open workplace, meeting and guest reception areas, and a large family kitchen area.
- Size: 22,000 SF
- Location: San Mateo, CA
- Architect: ASD | SKY Design, San Francisco, CA
- General Contractor: South Bay Construction, Campbell, CA



Align Technology

- Align Technology, a global medical device company, engaged a3 to manage the expansion of its headquarters campus in San Jose. Align purchased an 80,000 SF, two-story building directly adjacent to its existing owned portfolio. Working with the Align project team, a3 led the competitive selection of architect, general contractor, furniture vendor, and other project team members.
 - We also led the entire process, including programming, design, budgeting, cost tracking, scheduling, internal approval, and construction administration. Additional assignments included the development of a campus Innovation Center and integration of its real estate and business strategy.
- Key features: project management services including management of 17,500 SF product development labs, greeting area, meeting space, open plan, and shipping and receiving area. In addition, a working clinic, vital to product development, was designed and built into the space. Our workplace solutions enable formal and informal collaboration.
- Size: 80,000 SF
- Location: San Jose, CA
- Architect: HGA, San Jose, CA
- General Contractor: NOVO, San Francisco, CA

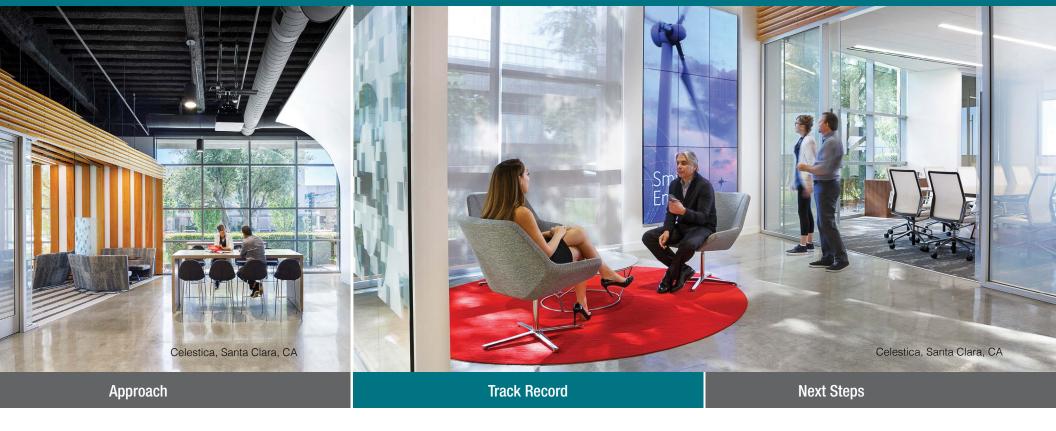




Approach Track Record Next Steps

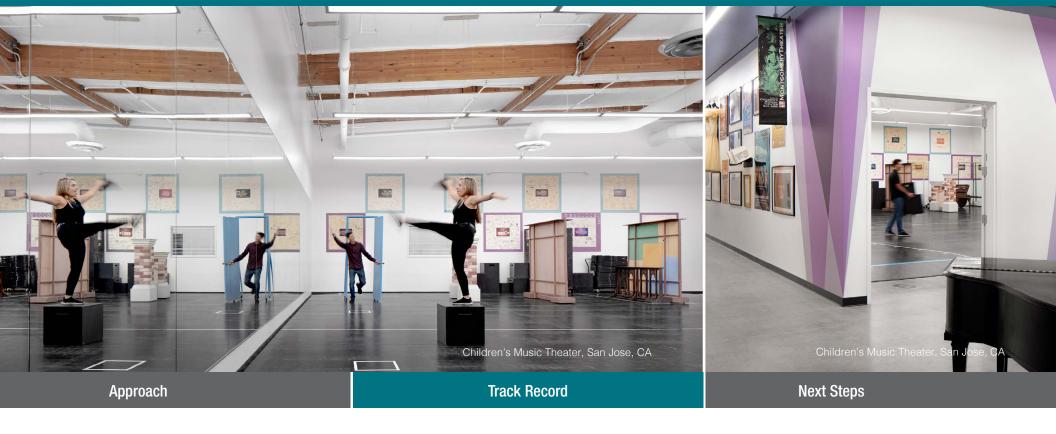
Apple

- An industry pioneer, Robin Weckesser directed the design and construction of multiple domestic and international projects for Apple, among them Apple's owned headquarters, as well as the Infinite Loop R&D Campus located in Cupertino, CA.
- Key features: primary campus lobby; R&D, lab, and office space; corporate library; café; auditorium; conference center; company store; shipping & receiving
- Size: 856,000 SF
- Location: Cupertino, CA
- Architects: Shell & landscaping, HOK, San Francisco; Interior: various companies.
- General Contractor: Rudolph and Sletten, San Carlos, CA



Celestica

- Celestica Inc., a global leader in the delivery of end-to-end product lifecycle solutions, asked us to provide process leadership, work letter alignment, decision input/validation, budget and schedule administration and operational functionality review throughout the design and construction process in Santa Clara, CA. Working with LPA in San Jose, the design of the 6,000 SF Celestica Customer Experience Center (CEC) focuses on a digital, interactive, and experiential space that showcases the Celestica story and breadth of the markets they serve.
- Key features: the Gallery, the Design Garage, lounges, and breakout spaces.
- Size: 6,000 SF
- Location: Santa Clara, CA
- Architect: LPA, San Jose, CA
- General Contractor: McLarney Construction, San Jose, CA



Children's Music Theater

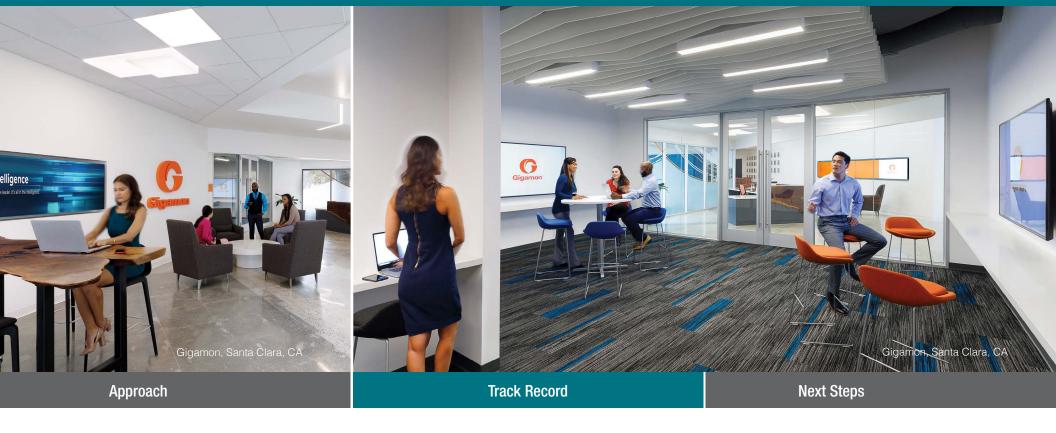
- We oversaw the construction of CMT's new space that brought the CMT team under one roof into a space that accommodated its specific requirements.
- Key features: this project was the adaptation of a warm shell to the new home of CMT consisting of a set design shop, studio space, office/admin area, costume design/fabrication and storage, and two rehearsal studios.
- Size: 22,800 SF
- · Location: San Jose, CA
- Architect: HGA San Francisco, CA (design and concept)
- General Contractor: Swenson Development & Construction, San Jose, CA (construction drawings)





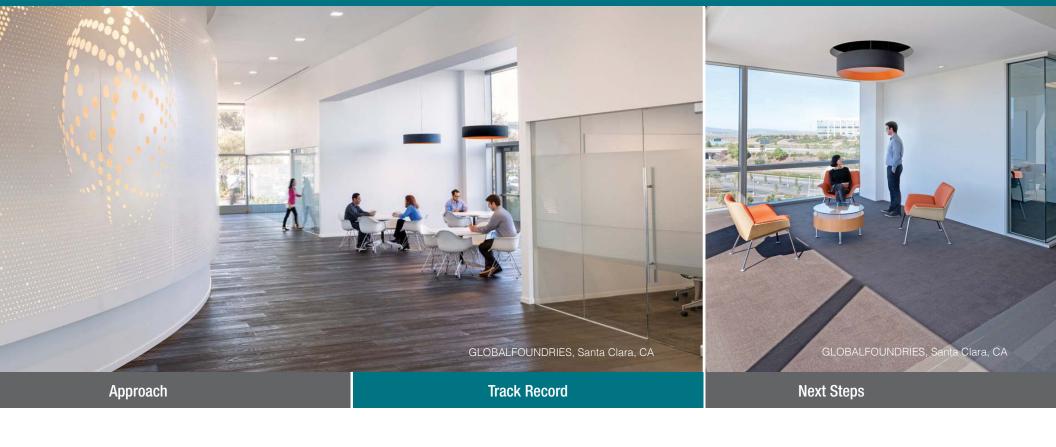
Gigamon

- Gigamon, Inc, a global leader in network security and platform data optimization to reduce risk, asked us to provide process leadership, change management, decision input/validation, budget and schedule administration, and operational input throughout the design and construction process in Santa Clara, CA. The design focuses on the customer facing and employee experience, with the space designed to encourage cross-functional interaction while providing a variety of work settings to accommodate the typical work day of employees.
- Key features: individual and group space, formal and informal collaboration, and meeting and breakout areas.
- Size: 48,000 SF
- Location: Santa Clara, CA
- Architect: LPA, San Jose, CA
- General Contractor: McLarney, San Jose, CA



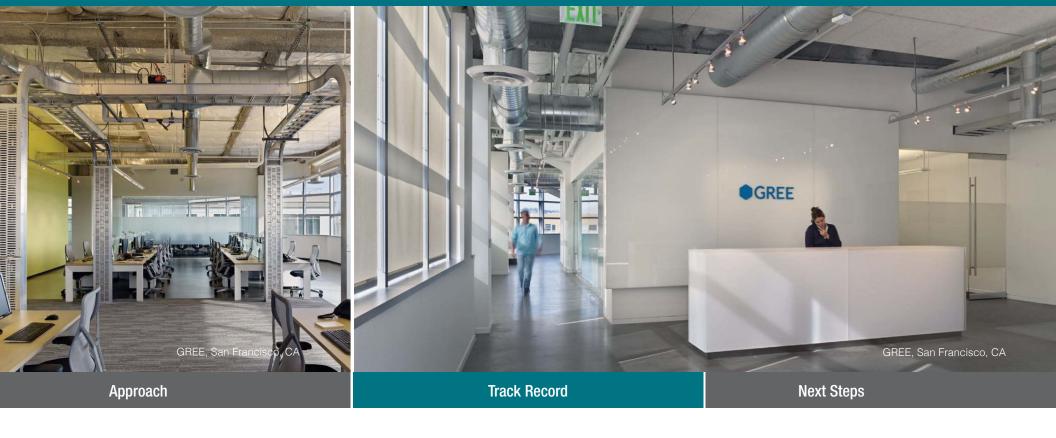
Gigamon – CBC/Lobby

- Gigamon, Inc.—a global leader in network security and platform data optimization to reduce risk—asked
 us to assist with process leadership, decision input/validation, budget, and schedule administration,
 throughout the design and construction process for the remodel of the company's main lobby/Customer
 Briefing Center (CBC) at its HQ in Santa Clara, CA.
- The design requirement focused on the customer experience, brand reinforcement, customer briefings, and reception in the main lobby. The solution included spaces for product demonstration, customer-facing meetings, branding support, visitor experience reinforcement, and cultural expression.
- Key features: video display wall, product demonstration space, formal and informal meeting and breakout.
- Size: 20,000 SF
- Architect: LPA, San Jose, CA; General Contractor: McLarney, San Jose, CA



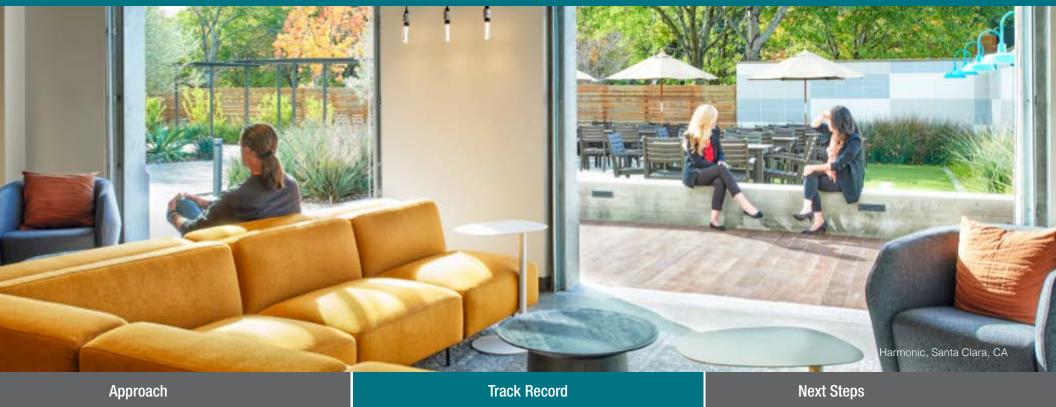
GLOBALFOUNDRIES

- GLOBALFOUNDRIES, a leading, full-service semiconductor design, development, fabrication, and innovation company, asked us to consolidate multiple Bay Area sites into one Class A high-rise space in Santa Clara, CA. This 150,000 SF project delivered an environment that supported its executive, R&D, administrative, and marketing staff.
- Key features: collaborative meeting areas, private and open office space, customer briefing center, and lobbies that support the customer experience.
- Size: 150,000 SF
- Location: Santa Clara, CA
- Architect: Gensler, San Jose, CA
- General Contractor: Hathaway Dinwiddie Construction Company, San Francisco, CA



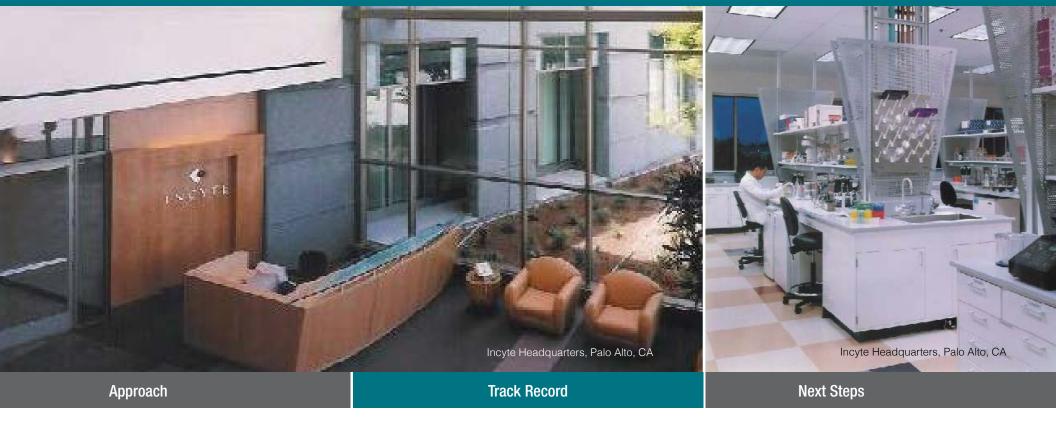
GREE

- GREE hired us to develop a strategic real estate plan and space program to map the anticipated growth of the leading mobile social gaming network's ambitious hiring plan.
- Key features: low partitions, an open, casual "break" area, private small and mid-size conference areas.
- Size: 41,000 SF
- Location: San Francisco, CA
- Architect: Quezada Architecture, San Francisco, CA
- General Contractor: BCCI Construction Company, San Francisco, CA



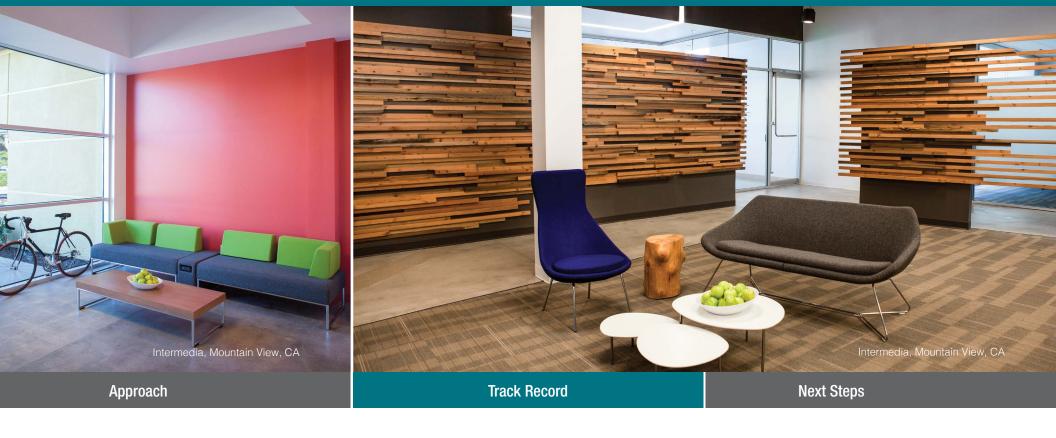
Harmonic

- For Harmonic's new headquarters and R&D center, a3 provided process leadership, budget, schedule administration, operational functionality, design decision input/validation, vendor selection process management, and design/construction process review.
- Key features: customer and staff meeting, workplace, breakout/cafe spaces, complex R&D 24/7 spaces, and infrastructure.
- Size: 65,000 SF, cold shell
- Location: Santa Clara, CA
- Architect: IA, Santa Clara, CA
- General Contractor: Skyline Construction, Santa Clara, CA



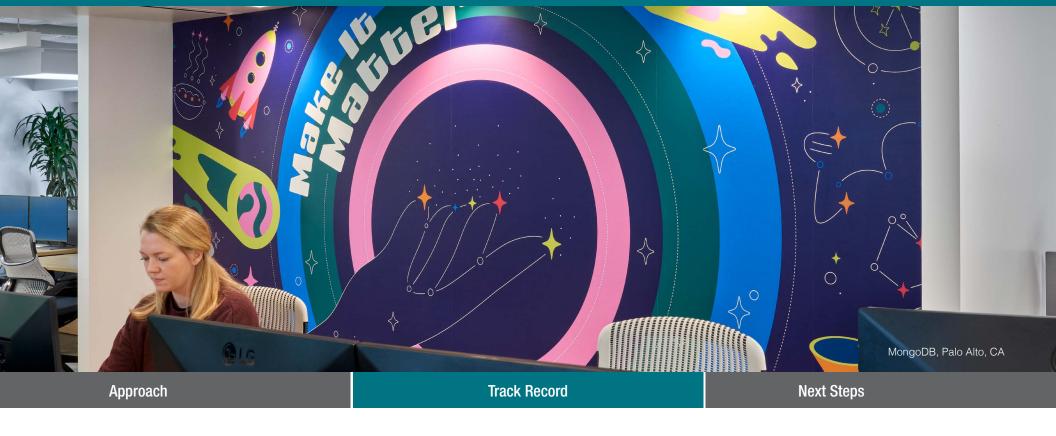
Incyte Headquarters

- This drug discovery leader engaged us to design its headquarters in Stanford Research Park, with a budget of \$16M.
- Key features: biology and chemistry labs, data center, training center, and researcher, executive, and staff offices.
- Size: 96,000 SF
- Location: Palo Alto, CA
- Architect: DGA, Mountain View, CA
- General Contractor: EA Hathaway, Santa Clara, CA



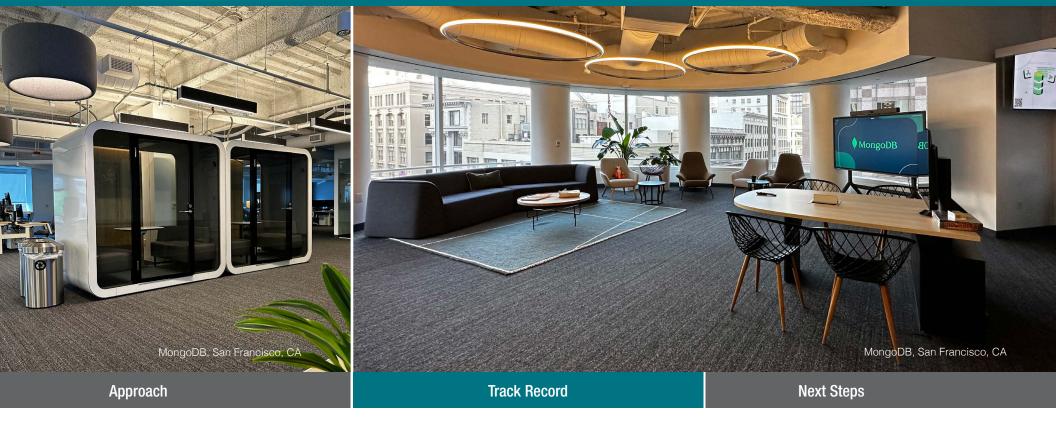
Intermedia

- A "one-stop shop" for cloud business applications, Intermedia hired us to design its
 new headquarters within the constraints of a large, single-story, tilt-up R&D building.
 A variety of work styles needed to be accommodated, including private, semi-private,
 open/assigned, and open/shared spaces throughout the workplace.
- Key features: raised ceilings, acoustic tiles, large "all-hands" area, reconfigurable social/collaboration area, bright colors, and exposed concrete floors.
- Size: 45,000 SF
- · Location: Mountain View, CA
- Architect: DesignLink, San Jose, CA
- General Contractor: South Bay Construction, Campbell, CA



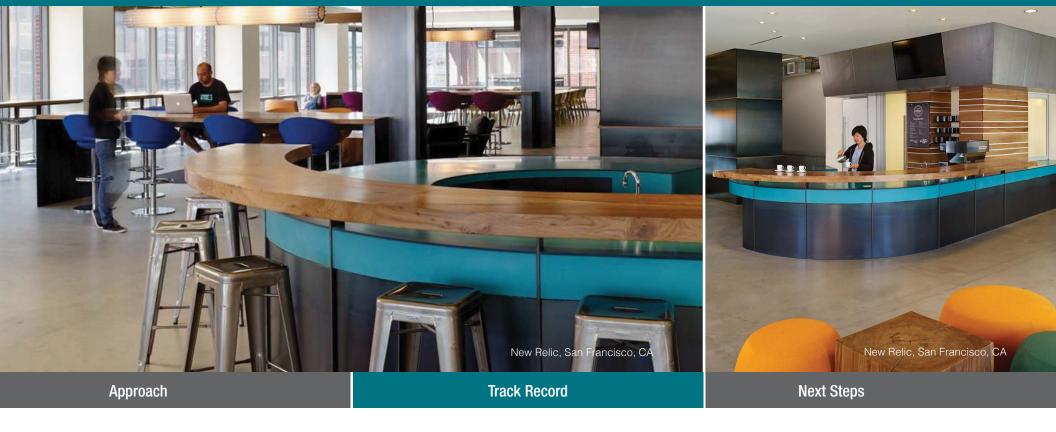
MongoDB, Palo Alto

- For MongoDB's Palo Alto location, a3 led the project, which features an adaptive reuse of materials. Designed and constructed through the pandemic, our client contact, based in Ireland, relied on our guidance, experience, expertise, and professional support. We oversaw the team assembly, design, technology infrastructure development, furniture selection, construction management, and post-occupancy support.
- Key features: staff workplace meeting areas, breakout/cafe spaces, digital experience, technology infrastructure.
- Size: 15,725 SF
- Location: Palo Alto, CA
- Architect: IA, Santa Clara, CA (design and concept)
- General Contractor: Skyline Construction, Santa Clara, CA



MongoDB, San Francisco

- MongoDB leased a plug-and-play office in downtown San Francisco and engaged a3 to adapt the existing space to accommodate the SF-based team and convert the space with the company brand. a3 led the adaptive reuse project, including furniture, branding, and IT/AV.
- Key features: staff workplace meeting areas, breakout/cafe spaces, digital experience, technology infrastructure.
- Size: 14,142 SF
- Location: San Francisco, CA
- Architect: IA, Santa Clara, CA
- General Contractor: Skyline Construction, Santa Clara, CA
- Furniture: Greener Source/Better Source, Campbell, CA



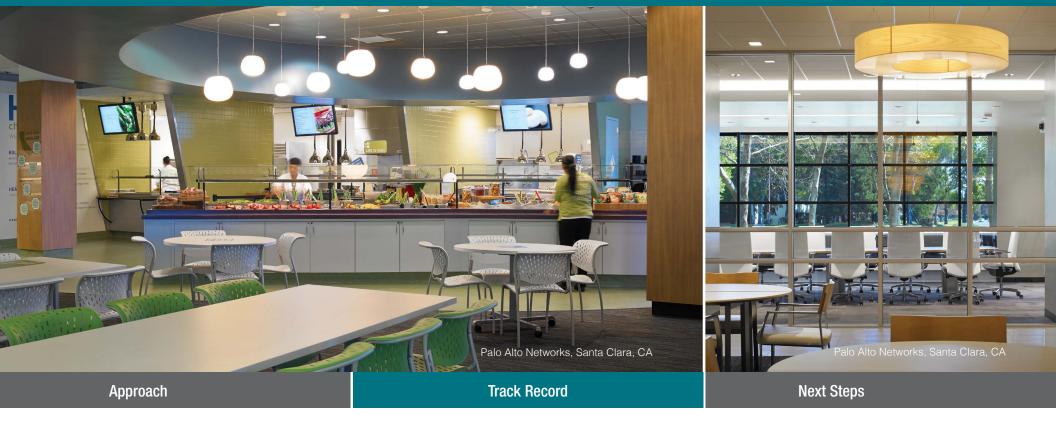
New Relic

- We provided integrated transaction and project management services for the fast-growing software analytics company that needed to expand its operations and find a new headquarters reflecting its progressive, collaborative culture.
- Key features: a gas fireplace (the first of its kind in a Bay Area high-rise office building), a coffee bar/lounge with a full-time barista, open office space that utilizes natural light.
- Size: 54,000 SF
- Location: San Francisco, CA
- Architect: Quezada Architecture, San Francisco, CA
- General Contractor: BCCI Construction Company, San Francisco, CA



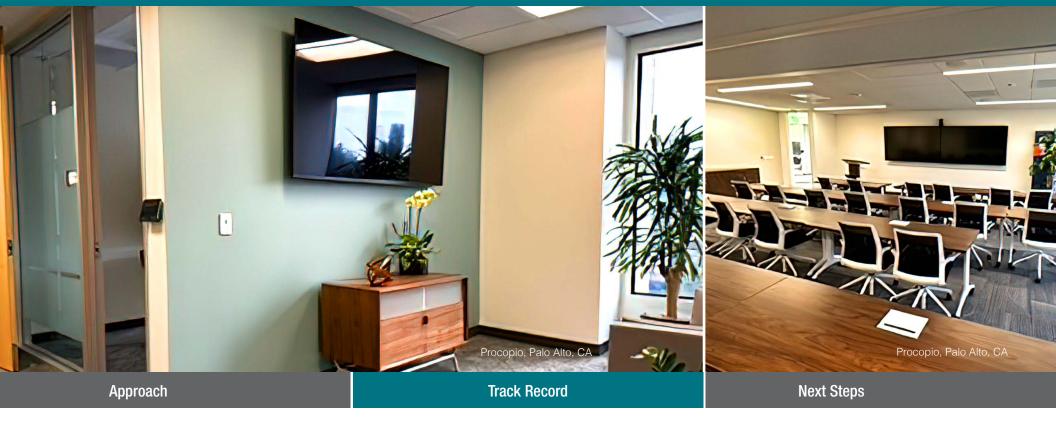
Nimble Storage

- Nimble Storage, the world's fastest-growing digital storage company, engaged us to manage the design and construction of its corporate campus. We also provided customized enhancements to help with recruiting and retaining talent in a collaborative space that is compatible with its creative culture.
- Key features: communal courtyard space with a bocce ball court, low partitions, "main street," training center, "all hands" area.
- Size: 160,000 SF
- · Location: San Jose, CA
- Architect: Studio G Architects, San Jose, CA
- General Contractor: South Bay Construction, Campbell, CA



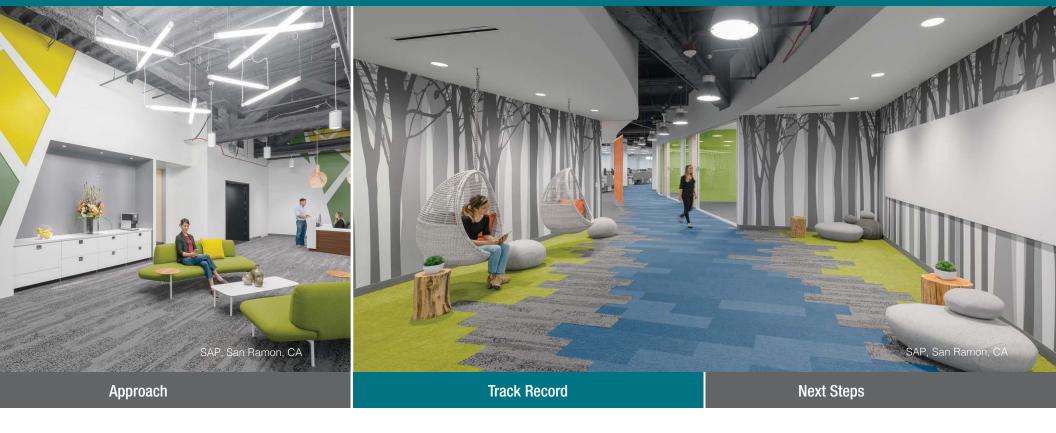
Palo Alto Networks

- We provided start-to-finish, integrated corporate real estate advisory and project management services for the Santa Clara-based network security company.
- Key features: new lab space, Executive Briefing Center, rebranded cafeteria.
- Size: 300,000 SF
- Location: Santa Clara, CA
- Architect: Arc Tec, Inc., San Jose, CA
- General Contractor: South Bay Construction, Campbell, CA



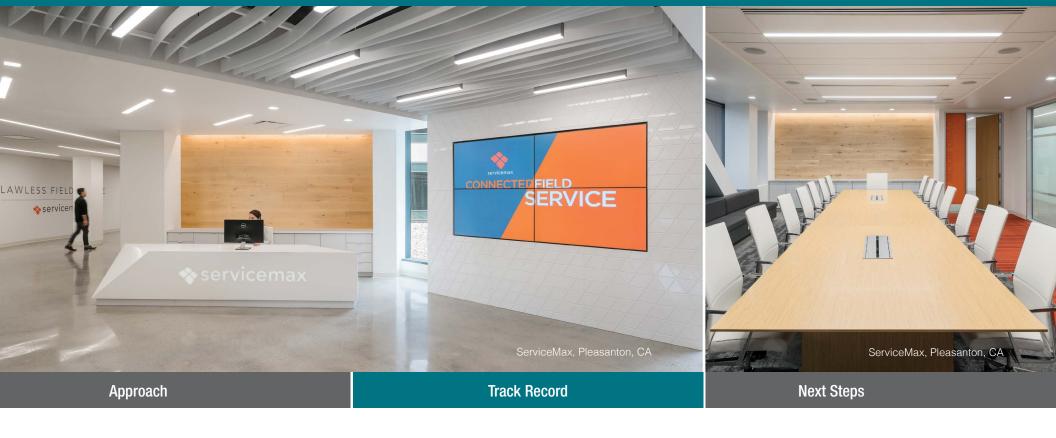
Procopio

- We managed the design and construction of a new office for this expanding law firm, including art work selection and placement, to support their attorneys who offer practical legal solutions to clients around the world.
- Key features: decommissioned former office; designed and constructed new reception, multi-function training room, conferencing center, private offices, break space, support space, and filing areas.
- Size: 8,000 SF
- Location: Palo Alto, CA
- Architect: Nelson (San Jose, CA)
- General Contractor: McLarney Construction (San Jose, CA.)



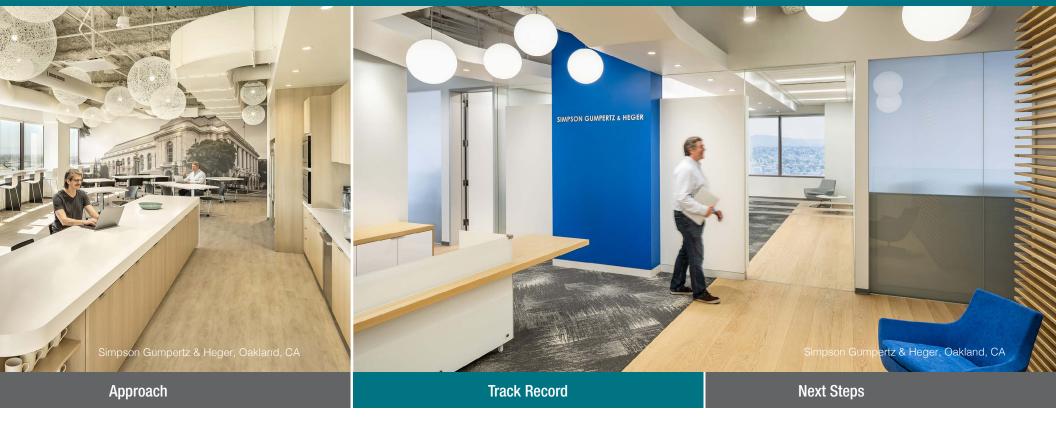
SAP

- SAP, a leading enterprise application software company, asked us to manage a workplace
 transformation project to change its traditional office to open, diverse work settings, aligning the
 space with workplace tasks. We worked with HGA architects in San Jose to design and construct
 the 145,000 SF space, which now features small, medium, and large conference rooms, a training
 center, and other areas that enhance collaboration and communication among teams.
- Key features: training center, conference rooms, lounges, and breakout spaces.
- Size: 145,000 SF
- Location: San Ramon, CA
- Architect: HGA, San Jose, CA
- General Contractor: SC Builders, Sunnyvale, CA



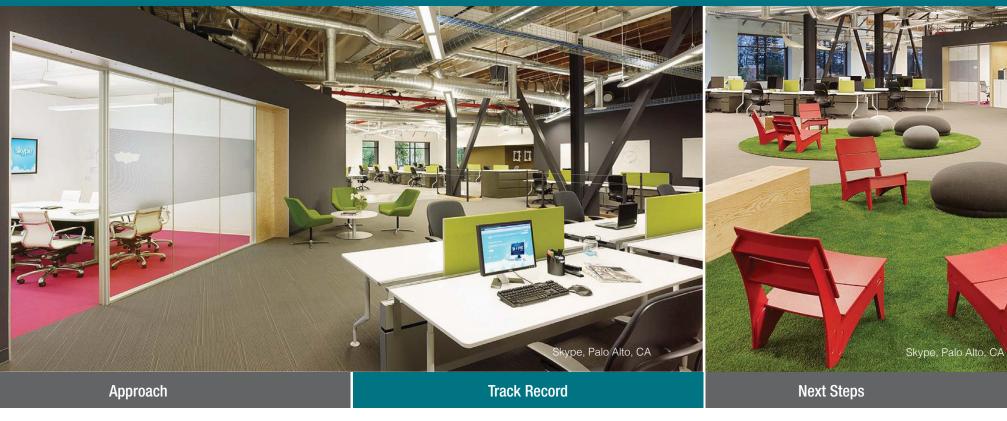
ServiceMax

- ServiceMax, a leading developer of software solution for field technicians, engaged us to plan and create a comprehensive, new HQ interior that would attract and retain staff in the competitive Bay Area tech community.
- Key features: brand reinforcement, naturally lit open workplace, conference rooms, collaboration areas, cafe areas, product development support spaces, and clear circulation pathways.
- Size: 53,000 SF
- Location: Pleasanton, CA
- Architect: Studio G Architects, San Jose, CA
- General Contractor: South Bay Construction, Campbell, CA



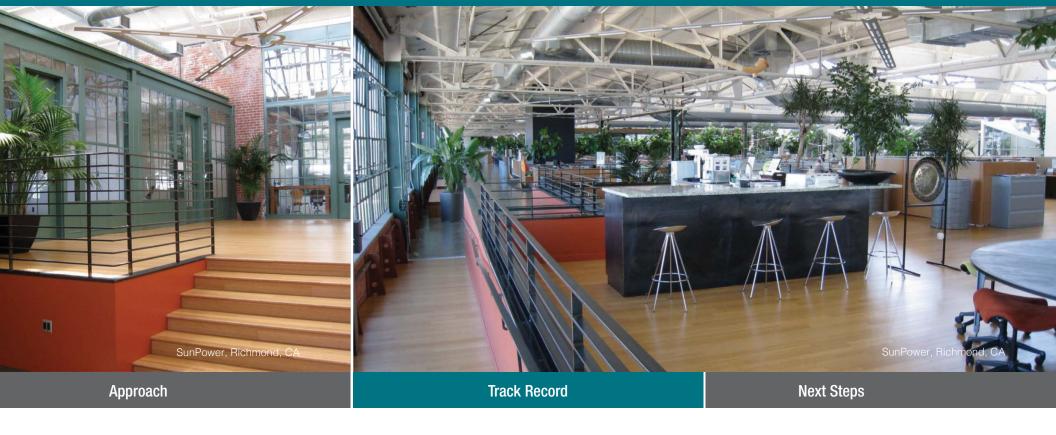
Simpson Gumpertz & Heger

- We oversaw the relocation of the Simpson Gumpertz & Heger (SGH) San Francisco facility to a new office in Oakland. Our dedicated team worked through the pandemic to develop a pragmatic and flexible approach that responded to the needs of the staff while creating a collaborative environment to support talent recruitment and retention.
- Key features: dramatic views of SF Bay, interior private offices surrounded by workstations, welcoming lobby and conference areas along with a palette of finishes that reflect the SGH brand.
- Size: 20,775 SF
- · Location: Oakland, CA
- Architect: HDR, San Francisco, CA
- General Contractor: Dome Construction, San Francisco, CA



Skype

- We led the project management process for Skype's LEED-Silver certified, collaborative new space, which serves as its domestic headquarters.
- Key features: phone booth pods, dual flat-screen technology for conference rooms, open bench-style seating, a 24/7 café for employees.
- Size: 57,000 SF
- Location: Palo Alto, CA
- Architect: Blitz, San Francisco, CA
- General Contractor: BCCI Construction Company, San Francisco, CA



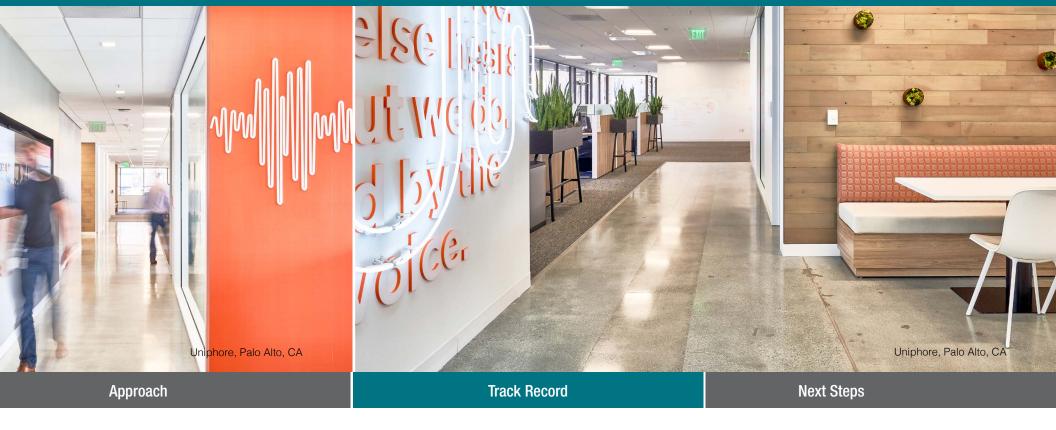
SunPower

- SunPower, a global leader in solar innovation, retained us for assignments in Richmond and San Jose, CA. Our services included strategic planning, occupancy forecasting, space programming, management of construction, and interior building systems.
- Key features: corrected interior HVAC issues and developed occupancy plans, strategic growth plans to establish baseline and future headcount growth; space forecasts to support the headcount.
- Size: 150,000 SF and 57,000 SF
- · Location: Richmond, CA and San Jose, CA
- Architect: Confidential
- General Contractor: Confidential



Supermicro

- Supermicro is a global leader in high-performance server technology and innovation.
 Supermicro selected a3 to provide process leadership, budget/change order and schedule review, and construction process oversight. With a3's input and leadership, Supermicro realized significant savings.
- Key features: budget/change order review, settlement negotiation input, process oversight, change management, and entitlement process input.
- Size: 225,000 SF
- · Location: San Jose, CA
- Architect: Design build by general contractor
- General Contractor: Build Group, San Francisco, CA



Uniphore

- We partnered with Uniphore to provide process leadership, real estate site selection, fit-up, and occupancy readiness for its domestic headquarters in Palo Alto, CA.
- Key features: individual and group space, formal and informal collaboration, kitchen, board room, meeting and breakout areas, and workout room.
- Size: 9,000 SF
- Location: Palo Alto, CA
- General Contractor: Reliable Concepts, San Jose, CA



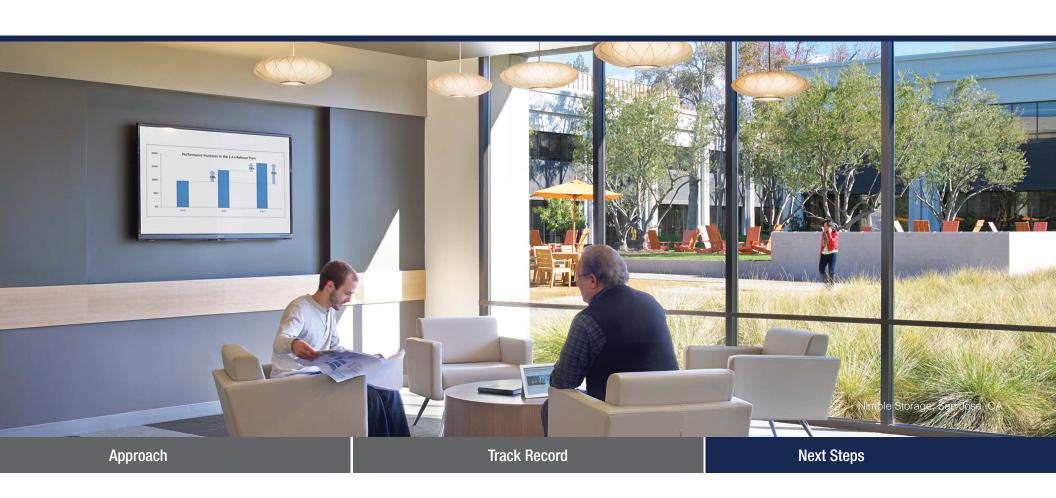
WhiteHat/NTT Houston

- WhiteHat chose to partner with a3 in the build-out of its Houston office space.
 Our role included integrating and coordinating the client, landlord, architect, general contractor, furniture, IT/AV/security, and other project team disciplines through all phases of the project, which we delivered on time and on budget.
- Key features: lobby, meeting rooms, café space, open office plan, IT help desk, and video displays integrated throughout the space
- Size: 18,000 SF
- Location: Houston, TX
- Architect: Ware Malcomb, Houston, TX
- General Contractor: Endurance Builders, Houston, TX

Next Steps

- We will review our pledge for guaranteed ROI with you.
- For more information, contact Robin Weckesser by emailing info@a3workplace.com or calling 800-314-2256.
- Review our publications.





Delivering Customized Work Environments





Customized Workplace Solutions

Integrated Project Management & Construction Management





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